



## Art Proof Explained

Art Proofs are sent to you once our Art Department has finished preparing your provided artwork for our medallion process. Your medallion option(s) will be provided in black and white. Below are some images to help you envision how this black and white proof will translate to the final product...


### ORIGINAL ARTWORK SUBMITTED



## THE OASIS AT DEATH VALLEY

The original artwork submitted is translated into black and white, fitted into a medallion shape, and overall prepared so it best works with our Glaze Engraved™ medallion process.

### FULL ART PROOF

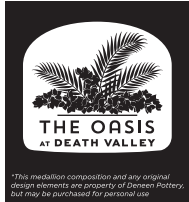


## ART PROOF

888.646.0238 • 2325 Endicott Street, Saint Paul Minnesota 55114  
deneenpottery.com

INITIAL PROOF: ☒ FINAL PROOF: ☐ Additional design time will be billed at \$60 per hour.

**Please read this proof thoroughly.**  
Pay attention to names, dates and spellings. Your medallion will be handcrafted as shown, unless you instruct us of additional changes. Any major revisions will incur an hourly fee.



**NOTE:**  
The solid black areas will be recessed & will fill in with your chosen glaze color.  
You may print this page for the *approximate* finished size.

Please email us back to either: **APPROVE with no changes** or let us know that your art **NEEDS CHANGES and a new proof.**

Upon approval, a **Final Order Confirmation/Art Approval** will be sent to initiate the order.

The full art proof is emailed to you for approval.

### CLOSEUP OF MEDALLION OPTION



On the art proof image, The black parts of the medallion will be recessed and fill in with the glaze and the white parts will be raised clay.

### MEDALLION ON FINAL PRODUCT

