



# Catalog 2020



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Our life's work is in your hands.®



@loveyourmelon



@nationalparkgeek



@deathwishcoffee



@ox\_nutrition

# Welcome to Deneen Pottery!

Our mission is simple—

Create beautiful work for you that will last a lifetime.

Your mugs give your clients, customers, & colleagues an opportunity to reconnect with you each and every morning.

The experience that you've created is remembered for decades to come, through the simple routine of starting the day.

Your mugs hold more than just coffee - each one holds a story.

Let's start creating more stories for you to share today!



@muglifewest



@deneen\_pottery



@hillhouseart






@be.the.outsider



@anotherbrokenegg



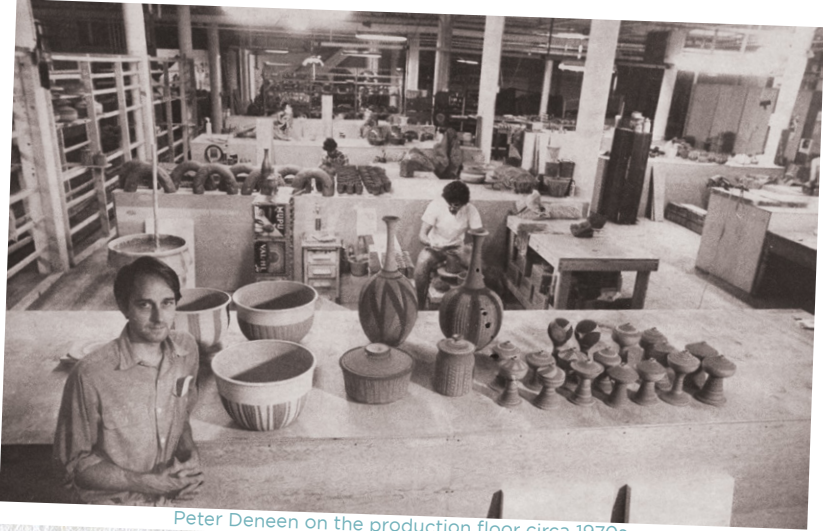
 45+ Years of happy customers  
 Handmade in the U.S.A.  
 Powered by Solar



Spice jar from first big J.R. Watkins order



Deneen Pottery wins 2019 SBA Family Business of the Year!



Peter Deneen on the production floor circa 1970s



Niles, Annie, Eloise, Theo (and new baby!) Deneen



Deneen Pottery staff at the 2019 Summer Party

## News to share...

Our pottery company is almost 50 years old and it feels like we're just getting started!

What's it like to have a family business that has been operating for a half-century? I think my Mom said it best when being interviewed for a recent documentary highlighting our Saint Paul company: "It's work! It can be overwhelmingly challenging and then all of a sudden you just hit a sweet moment and you go WOW. It's asking of you and it's giving to you at the same time and if you hang on it will be just as amazingly surprisingly sweet as it is challenging."

Along with our commitment to providing you with a value driven product, we are also fully committed to conserving resources. Our first full year of having our solar array generated enough electricity to offset 93 metric tons of coal from being burned! With our new composting and robust recycling program, we are projected to divert over 17,000 pounds of waste from hitting our local landfill. Biodegradable peanuts are still our favorite packing product - along with recycled newsprint. We only have one planet and it's vital that Deneen is making business choices that continue to protect it!

Most importantly, we want to say thank you for trusting in us to create works of art that go far beyond their everyday use. On behalf of myself, my family, and our entire staff - we are looking forward to working with you!

Gratefully,  
Niles Deneen, President

# Signature Mugs®



**Round Belly**

10 oz. • Lt. Dijon w/Burgundy White



**Footed**

12 oz. • Navy w/Powder Blue White



**Tall Belly**

14+ oz. • Black w/Sunshine Red



**Abby**

12 oz. • Lilac w/Plum White



**Ramsey**

14+ oz. • Black w/Cinnamon White



**Small Abby**

10 oz. • Pink



**Tankard Mug**

10 oz. • Moss w/Kiwi White



**Camper**

14+ oz. • Cinnamon w/Dijon White

# Signature Mugs®



**Rancher**

12+ oz. • Chocolate w/Cinnamon White



**Diner**

11 oz. • Coral w/Sand White



**Junior Executive**

12 oz. • Lt. Teal w/Burgundy White



**Pepin**

12+ oz. • Sunshine



**Flare**

10 oz. • Red



**Patriot**

12+ oz. • Grey w/Black White



**Straight**

10 oz. • Burgundy w/Sand White

## Did you know?

Our stoneware is lead free and food safe. Kiln fired to 2100°F, each piece is durable and safe for the dishwasher, oven, freezer, and microwave!



## Signature Mugs



NEW

### Julep

10 oz. • Midnight w/Lilac White



NEW

### Lumberjack

15+ oz. • Denim

## Tankards



### Norg Tankard

18 oz. • Purple w/Sunshine White



### German Tankard

16 oz. • Black w/Sand White



### Nokomis Tankard

23 oz. • Lt. Dijon w/Cinnamon White



### Straight Tankard

18 oz. • Mint w/Cinnamon White



### Round Tankard

18 oz. • Grey w/Black White



### Endicott Tankard

22 oz. • Midnight w/Burgundy White

# Specialty Styles



## Hammer

16+ oz. • Burgundy



## Commuter

16+ oz. • Red



A mug drying before going into the kiln



## French Latte

12+ oz. • Black w/Sand White



## Shave Mug

15 oz. • Black

## POWERED BY THE SUN!

Our first full year of solar energy production has yielded some amazing results we'd like to share! Even with our Minnesota winters, our solar array generated enough electricity to offset 93 metric tons of carbon emissions.

This is equivalent to:



99,433 lbs. of coal burned



2,374 trees planted



10,437 gallons of gas consumed



19 passenger vehicles taken off the road for a year



An aerial view of our solar array.

# Tableware



## Small Soup Crock

What goes best with a half sandwich? A cup of soup!

10 oz. • Kiwi w/Blue White • Additional \$50 setup fee



## Medium Soup Crock

We fire to 2150°F, making all of our stoneware oven safe — bring on the French onion!

12 oz. • Sage



## Large Soup Crock

When the Original Pancake House needed something bigger, we created the LARGE.

14 oz. • Red



## Soup Mug

Perfect for getting a handle on it. Great for ice cream or cereal too!

12 oz. • Burgundy w/Sand White



## Medium Creamer

Whether you're serving hot syrup or coffee creamer, this little pitcher is just fun to handle. You could use it as a bud vase too!

4+ oz. • Chocolate



## Bud Vase

One of our most popular non-mug pieces. They are perfect for adding a touch of color to any table or retail display.

4+ oz. • Wisteria



## Petite Tumbler

At just over 3.25" tall, the Petite Tumbler is perfect for kids and kids at heart!

6+ oz. • Lilac • Additional \$50 setup fee

## Shot Glass

This large shot glass works great for espresso or displayed on the counter as a toothpick holder!

2 oz. • Red w/Black Fill and Federal Blue • Additional \$50 setup fee



## Double Shot

When one shot of espresso just doesn't cut it. These cuties are sure to bring a smile to everyone's face.

6 oz. • Sky Blue • Additional \$50 setup fee



# Flatware

Flatware items require an additional setup fee of \$50. Different sizes and shapes require the production of a new mold.

## Magnets

Magnets are almost identical to the mug emblems — just a bit thicker and they stick to your fridge! Packaged in bulk or also available in a compostable cellophane bag for easy displaying.

*Available in most solid glazes. Cranberry, Midnight, and Hunter shown below from left to right.*



## Coasters

College bookstores sell them as paper weights and our best innkeepers love their classy detail and use them in the sitting room or on bedside tables.

*Available in most solid glazes and includes a cork backing. Light Teal, Federal Blue, and Midnight shown below from left to right.*



## Ornaments

Ornaments are also almost identical to the mug emblems — just a bit thicker. They come with a brass S-hook for hanging and pre-packaged in a compostable cellophane bag for easy displaying.

*Available in most solid glazes. Midnight shown to the right.*



## Key Fobs

Please note that leather is a natural material. Every lot will have a variance and there can be noticeable differences in color and texture within an order.

*Please inquire for color options.*

### 3 Available Shapes:

- Rectangular Fob
- Large Fob
- Small Fob



## Do Not Disturb Signs

We have seen "Lettuce Alone," "Go Away," and even "Merry Christmas." Signs have a 3" diameter and come with the choice of a burgundy, navy, hunter, or cream ribbon.

*Available in most solid glazes. Navy shown in sample.*



# ARTWORK & DESIGN

## Creating Your Custom Medallion

Included in the first-time setup fee is the creation of your custom medallion. Simply provide us with a high resolution image (at least 300 dots-per-inch and 4" wide) and our art department will do the rest! We make sure that the emblem we create for you is exactly as you have imagined.

Visit [deneenpottery.com](http://deneenpottery.com) to see more examples of our work.

## Submitting Your Art

- You must submit your own artwork or photographs, we do not design logos and cannot use trademarked images
- Photographs must be at least 300 dpi and 4" wide
- Vector images with fonts converted to outlines from Adobe Illustrator® are the preferred format for all logos
- Large, clear, and non-pixelated digital images work best
- You can also submit brochures and/or letterheads



# Solid Glazes

ALL GLAZES ARE SUBJECT TO VARIATIONS IN COLOR, HUE, AND APPEARANCE.



**Gloss**  
Junior Executive



**Sand**  
Footed



**Grey**  
Round Belly



**Black**  
Tall Belly



**Forest**  
Abby



**Hunter**  
Junior Executive



**Light Teal**  
Round Belly



**Teal**  
Tall Belly



**Fieldstone**  
Pepin



**Chocolate**  
Round Belly



**Cinnamon**  
Footed



**Burgundy**  
Round Belly



**Aqua**  
Junior Executive



**Seafoam**  
Round Belly



**Peacock**  
Diner



**Powder Blue**  
Round Belly



**Cranberry**  
Round Belly



**Red**  
Ramsey



**Coral**  
Ramsey



**Peach**  
Flare



**Federal Blue**  
Straight



**Denim**  
Round Belly



**Navy**  
Tall Belly



**Midnight**  
Round Belly



**Sunset Orange w/  
Black Fill • Tall Belly**



**Sunshine**  
Footed



**Dijon**  
Flare



**Light Dijon**  
Footed



**Heritage Blue**  
Abby



**Sky Blue**  
Flare



**Wisteria**  
Abby



**Pink**  
Round Belly



**Butter**  
Flare



**Sage**  
Round Belly



**Kiwi**  
Footed



**Moss**  
Junior Executive



**Lilac**  
Abby



**Purple**  
J-Bell



**Plum**  
Ramsey

For a list of popular glaze colors, go to: **Page #29**

# Marble Glazes

ALL GLAZES ARE SUBJECT TO VARIATIONS IN COLOR, HUE, AND APPEARANCE.



**Gloss w/Blue Trim**  
Round Belly



**Gloss w/Green Trim**  
Round Belly



**Grey w/Black White**  
Round Belly



**Grey w/Blue White**  
Footed



**Black w/Sunshine**  
Flare



**Black w/Sand White**  
Ramsey



**Black w/White**  
Round Belly



**Galaxy**  
Endicott Tankard



**Grey w/Hunter White**  
Footed



**Grey w/Sunshine White**  
Tall Belly



**Black w/Burgundy**  
Footed



**Black w/Burgundy White**  
Footed



**Chocolate w/Cinn. White**  
Rancher



**Chocolate w/Coral White**  
Round Belly



**Chocolate w/Sand White**  
Footed



**Chocolate w/Sunset White**  
Tall Belly



**Black w/Cinnamon White**  
Ramsey



**Black w/Coral**  
Round Belly



**Black w/Dijon White**  
Round Belly



**Black w/Hunter White**  
Camper



**Chocolate w/White**  
Footed



**Cinnamon w/Dijon White**  
Ramsey



**Cinnamon w/Sunshine White**  
Round Belly



**Cinnamon w/White**  
Mug



**Black w/Kiwi White**  
Tall Belly



**Black w/Lilac White**  
Round Belly



**Black w/Pink**  
Abby



**Black w/Navy**  
Junior Executive



**Burgundy w/Blue White**  
Round Belly



**Burgundy w/Dijon White**  
J-Bell



**Burgundy w/Sand White**  
Footed



**Burgundy w/Sunshine**  
Camper



**Black w/Navy White**  
Footed



**Black w/Powder Blue**  
Lumberjack



**Black w/Red**  
Rancher



**Black w/Sunshine Red**  
Norg Tankard



**Burgundy w/White**  
Round Belly



**Cranberry w/Blue White**  
Tall Belly



**Cranberry w/Lilac White**  
Footed



**Cranberry w/Sand White**  
Camper

# Marble Glazes

ALL GLAZES ARE SUBJECT TO VARIATIONS IN COLOR, HUE, AND APPEARANCE.



**Cranberry w/White**  
Round Belly



**Red w/Black White**  
Small Abby



**Red w/Sand White**  
Tall Belly



**Red w/White**  
Round Belly



**Sage w/Hunter White**  
Round Belly



**Sage w/Sand White**  
Abby



**Mint w/Cinnamon White**  
Small Abby



**Kiwi w/Blue White**  
Ramsey



**Coral w/Dijon White**  
Camper



**Coral w/Sand White**  
Footed



**Coral w/Sunshine White**  
Tall Belly



**Peach w/Dijon White**  
Round Belly



**Kiwi w/White**  
Round Belly



**Moss w/Kiwi White**  
Round Belly



**Moss w/Sand White**  
Round Belly



**Moss w/Cinn. White**  
Round Belly



**Sunset Orange w/Dijon White**  
Straight



**Sunset Orange w/Black White & Black Fill**  
Round Tankard



**Sunshine w/White**  
Round Belly



**Dijon w/Cinnamon White**  
Round Belly



**Forest w/Blue White**  
Footed



**Forest w/Dijon White**  
Camper



**Forest w/Sand White**  
Flare



**Forest w/Sunshine White**  
Abby



**Dijon w/White**  
Footed



**Lt. Dijon w/Burg. White**  
Flare



**Lt. Dijon w/Cinn. White**  
Round Belly



**Lt. Dijon w/White**  
Junior Executive



**Forest w/White**  
Round Belly



**Hunter w/Black White**  
Round Belly



**Hunter w/Blue White**  
Camper



**Hunter w/Dijon White**  
Patriot



**Lt. Dijon w/Coral White**  
Round Belly



**Butter w/White**  
French Latte



**Sage w/Burgundy White**  
Footed



**Sage w/Dijon White**  
Abby



**Hunter w/Sand White**  
Round Belly



**Hunter w/White**  
Round Belly



**Teal w/White**  
Camper



**Lt. Teal w/Blue White**  
Round Belly

# Marble Glazes

ALL GLAZES ARE SUBJECT TO VARIATIONS IN COLOR, HUE, AND APPEARANCE.



**Lt. Teal w/Cinn. White Patriot**



**Lt. Teal w/Rose White Abby**



**Aqua w/ Black White Norg Tankard**



**Aqua w/ Blue White Tall Belly**



**Navy w/Hunter White Ramsey**



**Navy w/Kiwi White Round Belly**



**Navy w/Powder Blue White • Footed**



**Navy w/Sand White Round Belly**



**Seafoam w/Rose White Round Belly**



**Seafoam w/White Round Belly**



**Peacock w/Black White Round Belly**



**Peacock w/Blue White Ramsey**



**Navy w/Sky Blue White • Footed**



**Navy w/Sunset White Footed**



**Navy w/White Camper**



**Midnight w/Burg. White • Round Belly**



**Peacock w/Dijon White Footed**



**Powder Blue w/Blue White • Ramsey**



**Powder Blue w/Sunshine White • Round Belly**



**Powder Blue w/White Round Belly**



**Midnight w/Cinn. White • Tall Belly**



**Midnight w/Dijon White • Footed**



**Midnight w/Hunter White • Round Belly**



**Midnight w/Kiwi White Patriot**



**Federal Blue w/Cinn. White • Small Abby**



**Federal Blue w/Dijon White • Round Belly**



**Federal Blue w/ Sunshine White • Round Belly**



**Federal Blue w/Sand White • Round Belly**



**Midnight w/Lilac White • Round Belly**



**Midnight w/Sunset White • Footed**



**Midnight w/Sunshine White • Footed**



**Midnight w/Plum White • Round Belly**



**Federal Blue w/White Round Belly**



**Navy w/Cinn. White Flare**



**Navy w/Dijon White Round Belly**



**Navy w/Grey White Footed**



**Midnight w/Rose White • Round Belly**



**Midnight w/Sand White • Footed**



**Midnight w/Sky Blue White • Ramsey**



**Midnight w/White Abby**

# Marble Glazes

ALL GLAZES ARE SUBJECT TO VARIATIONS IN COLOR, HUE, AND APPEARANCE.

## Fill Glazes

Depending on your chosen glaze color and the amount of recessed area in the medallion design, we may recommend additional back fill. Please see some of our available fill options below.



**Heritage Blue w/Grey White • Round Belly**



**Heritage Blue w/Sand White • Patriot**



**Heritage Blue w/White Flare**



**Sky Blue w/Dijon White • Ramsey**



**Wisteria w/Plum Flare**



**Lilac w/Plum White Small Abby**



**Lilac w/White Round Belly**



**Purple w/Dijon White Round Belly**



**Gloss w/Black Fill Endicott Tankard**



**Gloss w/Navy Fill Diner**



**Butter w/White w/Black Fill • Ramsey**



**Sunshine w/Black Fill Footed**



**Purple w/Lilac White Round Belly**



**Purple w/Plum White Footed**



**Purple w/Sunshine White • Round Belly**



**Plum w/Burgundy White • Footed**



**Black Fill Junior Executive**



**Sunset Orange w/Black Fill • Tall Belly**



**Sunset Orange w/Chocolate Fill • Tall Belly**



**Sunset Orange w/Navy Fill • Footed**



**Plum w/Dijon White Round Belly**



**Plum w/Lilac White Round Belly**



**Plum w/Navy White Round Belly**



**Plum w/Sand White Flare**



**Plum w/Sunset White Tall Belly**











**Plum w/Sunshine White • Round Belly**

All glazes are subject to variation in color, hue, and appearance. Each of our pieces vary slightly in accordance with their handmade origins and are not considered seconds because of these variations.



## Popular Glazes

-  Kiwi w/Blue White
-  Peacock w/Blue White
-  Plum w/Lilac White
-  Coral w/Sand White
-  Black w/Cinnamon White
-  Red w/Sand White
-  Lilac w/Plum White
-  Hunter w/Blue White

## The Mug Shelf

Displaying your mugs will help them sell, which means we get to make more for you! These shelves ship flat and don't take up much space at all. Choose between two sizes and stains: Walnut (pictured left) or Birch (pictured right).



Available in two sizes (for 4 or 9 mugs) and two stains (Walnut or Birch)

## Single Mug Gift Boxes

Great for packaging, displaying, and presenting. Peter Deneen loves making pyramids of boxed mugs at conferences.



Available in lightweight (top) or heavyweight (bottom)

## 'Made in the USA' Stickers

Although each mug is stamped with this on the bottom, placing another indicator on the front helps answer the question right away.



Available in sheets of 24  
Sticker Size: .75" x .5"

Since all of our pottery is made by hand, at times there will be slight differences in size, color, and glaze consistency. From the throwing rings on the inside to the marbling on the outside, these beauty marks are a true testament to the art of handmade stoneware.

**New Orders:** To be added to our Art Wait List, all new orders require a first-time setup fee of \$150-\$200 depending on the complexity and quality of supplied files and images.

**Included in your setup fee:**

- Creation of your custom medallion
  - One art proof plus one revision
- Note: additional design time will be billed at \$60/hour.*

**One-Time Orders:** All one-time orders for special occasions such as birthdays, anniversaries, and family reunions require a \$300.00 setup fee since these items are not likely to be reordered in the future.

**Artwork Changes:** A charge of \$50.00 will be assessed for any changes to your original approved design — such as adding an anniversary banner, established dates, or a location.

**Retired Artwork:** Molds will be retired if no orders are placed after three years. A \$50 fee will be assessed per medallion to bring back any retired artwork.

**Prices:** Current prices are shown on the enclosed price list. All prices are subject to change without notice.

**Underrun:** Due to the nature of the firing process, all orders come with a 10% underrun, which may not be remade. **We do not ship or bill for mugs that fail our inspection.**

**Shipping & Handling:** All orders will be shipped FOB shipping point St. Paul, MN 55114. Shipping charges are billed on your invoice once your order has shipped. **USPS/UPS/FedEx Collect or Courier:** handling fee of \$10.00/box.

**Payment:** We accept American Express, MasterCard, Visa, Discover and/or check.

**Delivery:** Depending on current production times, please allow 8-12 weeks from the date we receive your signed art approval and order confirmation forms.

**Rush Orders:** All rush orders are assessed a 25% charge. This is applied to the total order before shipping. **Availability is subject to production schedule.**

**Additional Setup Fee:** A charge of \$50.00 will be applied to create any of the following items: Coasters, Do Not Disturb signs, Magnets, Ornaments, Double Shots, Small Soup Cocks, Shot Glasses, and Leather Key Fobs. These products require the alteration of artwork and the creation of a new mold specifically made to accommodate the differences in size and shape.

**Return Policy:** No returns are accepted without approval from Deneen Pottery. If you have any problems, just give us a call.

Please call us with any questions: (888)646-0238  
**We look forward to working with you!**





ig: @deneen\_pottery



ig: @deneen\_pottery



ig: @flywayfilmfestival



ig: @rob\_at\_gunpoint



ig: @derushaj



ig: @deathwishcoffee



**deneenpottery.com**  
**888.646.0238**

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St. Paul, MN 55114



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