



CATALOG NO. 14



Powered
by Solar



45+ Years
of happy customers



Handmade
in the U.S.A.



deneenpottery.com

888.646.0238

2325 Endicott Street
St. Paul, MN 55114



Our Story

The year was 1972 and my parents, Mary and Peter Deneen, had been married for two years. They were living in a duplex on East River Terrace in St. Paul, one block from the mighty Mississippi. In a garage behind that house is where they started making functional and decorative pieces of hand-thrown stoneware. While my mom worked as a secretary in downtown Minneapolis, my dad spent his days throwing at the wheel. In the evenings, they would combine their artistic talents as they decorated pots to be sold at craft shows throughout the Twin Cities and upper Midwest.

Before long, their fledgling company began to take flight — with their first big order coming from J. R. Watkins in the form of spice jars. When the orders went from the tens to the thousands, my dad knew that he needed help. This marked the birth of our very unique production pottery company, which now employs upwards of 70 craftspeople and spans over 40,000 square feet in St. Paul's Midway neighborhood.

A collective love of family is still the driving force behind our goal to produce superior quality stoneware. Each hand-thrown coffee mug is touched by over 24 pairs of hands and although amazingly uniform, no two are exactly the same. Our stoneware is lead free and safe for the microwave, dishwasher, oven, and freezer. When you purchase a mug made by Deneen Pottery, know that you are supporting a family business that holds true to a craft that is rich in tradition and history.



Peter throwing at the wheel circa 1982



Annie, Eloise, Niles, & Theo Deneen



Olive the Shop Dog and her new sister Desi the Doodle



Handing out turkeys to staff for Thanksgiving!



Deneen Pottery staff at the 2018 Summer Party



News to Share...

It's hard to believe that 47 years have passed since my parents started Deneen Pottery. Although some days I feel much older, I have thoroughly enjoyed growing up along with the company and feel privileged to have welcomed so many customers and staff members into our Deneen "family" along the way.

What an amazing year it's been!

On the family front - my daughter Eloise is now in the second grade and has begun playing the violin, while Theo (who is going to be six this year) loves paging through books. He's not quite reading yet, but he knows all his letters! Olive, our #1 shop dog, has a new sister: Desi-the-Doodle! These two cuties are always ready for a walk, treat or a nap in the sun.

Speaking of SUN, you can now tell everyone that your mugs are, in part, fired by solar! Our rooftop 137 kW solar project is now generating energy and offsetting CO2. Deneen Pottery has always been committed to conserving resources: we use starch biodegradable packing peanuts and recycled newsprint in our Shipping Department. We are also implementing an improved composting and recycling initiative in 2019. After all, we only have one earth and it's vital we protect it!

Most importantly, we want to say thank you! Our family business continues to grow because of YOU, our wonderful customers. We are blessed by every order you place with us and our entire staff strives for excellence with the creation of each and every piece.

On behalf of myself, my wife Annie, and my parents - Peter and Mary Deneen - we are excited for the year ahead!

Gratefully,
Niles Deneen, President



Endicott Tankard in our new Galaxy Glaze

Powered by the Sun!

Using average emissions factors, over the next 25 years our solar energy will help to avoid 2,170 metric tons of CO2. This is equivalent to:



2,331,623 Pounds of coal burned



55,660 Trees planted



244,728 Gallons of gas consumed



457 Passenger vehicles taken off the road for a year

Signature Mugs®



Round Belly

10 oz. • Powder Blue w/Blue White



Footed

12 oz. • Navy w/Powder Blue White



Tall Belly

14+ oz. • Red w/Sand White



Abby

12 oz. • Kiwi w/Blue White



Ramsey

14+ oz. • Sunset Orange w/Dijon White



Small Abby

10 oz. • Pink



Tankard Mug

10 oz. • Teal w/White



Double Shot

6 oz. • Sky Blue • Additional \$50 setup fee

Signature Mugs®



Flare

10 oz. • Chocolate w/Cinnamon White



Diner

11 oz. • Navy w/Powder Blue White



Junior Executive

12 oz. • Black w/Hunter White



Pepin

12+ oz. • Seafoam w/Rose White



Patriot

12+ oz. • Burgundy



Rancher

12+ oz. • Fieldstone



Camper

14+ oz. • Black w/Red



Straight

10 oz. • Midnight w/Lilac White

Tankards

NEW



Nokomis Tankard
23 oz. • Black w/Kiwi White



Straight Tankard
18 oz. • Hunter



Norg Tankard
18 oz. • Fieldstone



German Tankard
16 oz. • Black w/Hunter White



Round Tankard
18 oz. • Black w/Lilac White



Endicott Tankard
22 oz. • Peacock w/Blue White

Did you know?

Our stoneware is lead free and food safe. Kiln fired to 2100°F, each piece is durable and safe for the dishwasher, oven, freezer, and microwave!



Mugs waiting to be kiln fired.

Specialty Styles

NEW



Hammer
16+ oz. • Black w/White



Commuter
16+ oz. • Red



French Latte
12+ oz. • Black w/Sand White



Shave Mug
15 oz. • Black



An apron hanging on our production floor.



A mug being thrown at the pottery wheel.

Tableware



Small Soup Crock

What goes best with a half sandwich? A cup of soup!

10 oz. • Kiwi w/Blue White

Note: Additional \$50 setup fee



Medium Soup Crock

We fire to 2150°F, making all of our stoneware oven safe — bring on the French onion!

12 oz. • Sage



Large Soup Crock

When the Original Pancake House needed something bigger, we created the LARGE.

14 oz. • Red



Shot Glass

This large shot glass works great for espresso or displayed on the counter as a toothpick holder!

2 oz. • Red w/Black Fill and Federal Blue

Note: Additional \$50 setup fee

Tableware



Petite Tumbler

At just over 3.25" tall, the Petite Tumbler is perfect for kids and kids at heart!

6+ oz. • Lilac

Note: Additional \$50 setup fee



Soup Mug

Perfect for getting a handle on it. Great for ice cream or cereal too!

12 oz. • Burgundy w/Sand White



Medium Creamer

Whether you're serving hot syrup or coffee creamer, this little pitcher is just fun to handle. You could use it as a bud vase too!

4+ oz. • Chocolate



Bud Vase

One of our most popular non-mug pieces. They are perfect for adding a touch of color to any table or retail display.

Red and Sky Blue

Flatware

Flatware items require an additional setup fee of \$50. Different sizes and shapes require the production of a new mold.

Magnets

Magnets are almost identical to the mug emblems — just a bit thicker and they stick to your fridge! Packaged in bulk or also available in a compostable cellophane bag for easy displaying.

Available in most solid glazes. Cranberry, Midnight, and Hunter shown below from left to right.



Coasters

College bookstores sell them as paper weights and our best innkeepers love their classy detail and use them in the sitting room or on bedside tables.

Available in most solid glazes and includes a cork backing. Light Teal, Federal Blue, and Midnight shown below from left to right.



Ornaments

Ornaments are also almost identical to the mug emblems — just a bit thicker. They come with a brass S-hook for hanging and pre-packaged in a compostable cellophane bag for easy displaying.

Available in most solid glazes. Midnight shown to the right.



Key Fobs

Please note that leather is a natural material. Every lot will have a variance and there can be noticeable differences in color and texture within an order.

Please inquire for color options.

3 Available Shapes:

- Rectangular Fob
- Large Fob
- Small Fob



Do Not Disturb Signs

We have seen "Lettuce Alone," "Go Away," and even "Merry Christmas." Signs have a 3" diameter and come with the choice of a burgundy, navy, hunter, or cream ribbon.

Available in most solid glazes. Navy shown in sample.



ARTWORK & DESIGN

Creating Your Custom Medallion

Included in the first-time setup fee is the creation of your custom medallion. Simply provide us with a high resolution image (at least 300 dots-per-inch and 4" wide) and our art department will do the rest! We make sure that the emblem we create for you is exactly as you have imagined.

Visit deneenpottery.com to see more examples of our work.

Submitting Your Art

- You must submit your own artwork or photographs, we do not design logos and cannot use trademarked images
- Photographs must be at least 300 dpi and 4" wide
- Vector images with fonts converted to outlines from Adobe Illustrator® are the preferred format for all logos
- Large, clear, and non-pixelated digital images work best
- You can also submit brochures and/or letterheads



Solid Glazes



Gloss
Junior Executive



Sand
Footed



Grey
Round Belly



Black
Tall Belly



Forest
Abby



Hunter
Junior Executive



Light Teal
Round Belly



Teal
Tall Belly



Fieldstone
Pepin



Chocolate
Round Belly



Cinnamon
Footed



Burgundy
Round Belly



Aqua
Junior Executive



Seafoam
Round Belly



Peacock
Diner



Powder Blue
Round Belly



Cranberry
Round Belly



Red
Ramsey



Coral
Ramsey



Peach
Flare



Federal Blue
Straight



Denim
Round Belly



Navy
Tall Belly



Midnight
Round Belly



**Sunset Orange w/
Black Fill • Tall Belly**



Sunshine
Footed



Dijon
Flare



Light Dijon
Footed



Heritage Blue
Abby



Sky Blue
Flare



Wisteria
Abby



Pink
Round Belly



Butter
Flare



Sage
Round Belly



Kiwi
Footed



Moss
Junior Executive



Lilac
Abby



Purple
J-Bell



Plum
Ramsey

For a list of
popular glaze
colors, go to:
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Marble Glazes



Gloss w/Blue Trim
Round Belly



Gloss w/Green Trim
Round Belly



Grey w/Black White
Round Belly



Grey w/Blue White
Footed



Black w/White
Round Belly



Chocolate w/Cinn. White • Rancher



Chocolate w/Coral White • Round Belly



Chocolate w/Sand White • Footed



Grey w/Hunter White
Footed



Black w/Burgundy
Footed



Black w/Burgundy White • Footed



Black w/Cinnamon White • Ramsey



Chocolate w/Sunset White • Tall Belly



Chocolate w/ White • Footed



Cinnamon w/Dijon White • Ramsey



Cinnamon w/Sunshine White • Round Belly



Black w/Coral
Round Belly



Black w/Dijon White
Round Belly



Black w/Hunter White
Camper



Black w/Kiwi White
Tall Belly



Cinnamon w/ White
Mug



Burgundy w/Blue White • Round Belly



Burgundy w/Dijon White • J-Bell



Burgundy w/Sand White • Footed



Black w/Lilac White
Round Belly



Black w/Pink
Abby



Black w/Navy
Junior Executive



Black w/Navy White
Footed



Burgundy w/Sunshine
Camper



Burgundy w/White
Round Belly



Cranberry w/Blue White • Tall Belly



Cranberry w/Lilac White
Footed



Black w/Red
Rancher



Black w/Sunshine Red
Norg Tankard



Black w/Sunshine
Flare



Black w/Sand White
Ramsey



Cranberry w/Sand White • Camper



Cranberry w/White
Round Belly



Red w/Black White
Small Abby



Red w/Sand White
Tall Belly

Marble Glazes



Red w/White
Round Belly



Coral w/Dijon White
Camper



Coral w/Sand White
Footed



Coral w/Sunshine White
Tall Belly



Kiwi w/White
Round Belly



Moss w/Kiwi White
Round Belly



Moss w/Sand White
Round Belly



Moss w/Cinn. White
Round Belly



Peach w/Dijon White
Round Belly



Sunset Orange w/Dijon White • Straight



Sunset Orange w/Black White & Black Fill
Round Tankard



Sunshine w/White
Round Belly



Forest w/Blue White
Footed



Forest w/Dijon White
Camper



Forest w/Sand White
Flare



Forest w/Sunshine White • Abby



Dijon w/Cinnamon White • Round Belly



Dijon w/White
Footed



Lt. Dijon w/Burg. White • Flare



Lt. Dijon w/Cinn. White
Round Belly



Forest w/ White
Round Belly



Hunter w/Black White
Round Belly



Hunter w/Blue White
Camper



Hunter w/Dijon White
Patriot



Lt. Dijon w/White
Junior Executive



Lt. Dijon w/Coral White
Round Belly



Butter w/White
French Latte



Sage w/Burgundy White • Footed



Hunter w/Sand White
Round Belly



Hunter w/White
Round Belly



Teal w/White
Camper



Lt. Teal w/Blue White
Round Belly



Sage w/Dijon White
Abby



Sage w/Hunter White
Round Belly



Sage w/Sand White
Abby



Kiwi w/Blue White
Ramsey



Lt. Teal w/Cinn. White
Patriot



Lt. Teal w/Rose White
Abby



Aqua w/ Black White
Norg Tankard



Aqua w/ Blue White
Tall Belly

Marble Glazes



Seafoam w/Rose White
Round Belly



Seafoam w/White
Round Belly



Peacock w/Black White
Round Belly



Peacock w/Blue White
Ramsey



Navy w/Sunset White
Footed



Navy w/White
Camper



Midnight w/Burg.
White • Round Belly



Midnight w/Cinn.
White • Tall Belly



Peacock w/Dijon White
Footed



Powder Blue w/White •
Ramsey



Powder Blue w/Sunshine
White • Round Belly



Powder Blue w/White
Round Belly



Midnight w/Dijon
White • Footed



Midnight w/Hunter
White • Round Belly



Midnight w/Kiwi White
Patriot



Midnight w/Lilac
White • Round Belly



Federal Blue w/Cinn.
White • Small Abby



Federal Blue w/Dijon
White • Round Belly



Federal Blue w/Sand
White • Round Belly



Federal Blue w/White
Round Belly



Midnight w/Sunset
White • Footed



Midnight w/Sunshine
White • Footed



Midnight w/Plum
White • Round Belly



Midnight w/Rose
White • Round Belly



Navy w/Cinn. White
Flare



Navy w/Dijon White
Round Belly



Navy w/Grey White
Footed



Navy w/Hunter White
Ramsey



Midnight w/Sand
White • Footed



Midnight w/Sky Blue
White • Ramsey



Midnight w/White
Abby



Galaxy
Endicott Tankard



Navy w/Kiwi White
Round Belly



Navy w/Powder Blue
White • Footed



Navy w/Sand White
Round Belly



Navy w/Sky Blue
White • Footed



Heritage Blue w/Grey
White • Round Belly



Heritage Blue w/Sand
White • Patriot



Heritage Blue w/White
Flare



Sky Blue w/Dijon
White • Ramsey

Marble Glazes



Wisteria w/Plum
Flare



Lilac w/Plum White
Small Abby



Lilac w/White
Round Belly



Purple w/Dijon White
Round Belly



Purple w/Lilac White
Round Belly



Purple w/Plum White
Footed



Purple w/Sunshine White
Round Belly



Plum w/Burgundy White
Footed



Plum w/Dijon White
Round Belly



Plum w/Lilac White
Round Belly



Plum w/Navy White
Round Belly



Plum w/Sand White
Flare



Plum w/Sunset White
Tall Belly



Plum w/Sunshine White
Round Belly

Popular Glazes

-  Kiwi w/Blue White
-  Peacock w/Blue White
-  Plum w/Lilac White
-  Coral w/Sand White
-  Black w/Cinnamon White
-  Red w/Sand White
-  Lilac w/Plum White
-  Hunter w/Blue White

All glazes are subject to variation in color, hue, and appearance. Each of our pieces vary slightly in accordance with their handmade origins and are not considered seconds because of these variations.

Fill Glazes

Depending on your chosen glaze color and the amount of recessed area in the medallion design, we may recommend additional back fill. Please see some of our available options below.



Gloss w/Black Fill
Endicott Tankard



Gloss w/Navy Fill
Diner



Butter w/White w/Black Fill
Ramsey



Sand w/Black Fill
Ramsey



Red w/Black Fill
Junior Executive



Sunset Orange w/Black Fill
Tall Belly



Sunset Orange w/Navy Fill
Footed



Sunshine w/Black Fill
Footed



A medallion being painted with our blue slip.

The Mug Shelf

Displaying your mugs will help them sell, which means we get to make more for you! These shelves ship flat and don't take up much space at all. Choose between two sizes and stains: Walnut (pictured left) or Birch (pictured right).



Available in two sizes (for 4 or 9 mugs) and two stains (Walnut or Birch)

Single Mug Gift Boxes

Great for packaging, displaying, and presenting. Peter Deneen loves making pyramids of boxed mugs at conferences.



Available in lightweight (top) or heavyweight (bottom)

'Made in the USA' Stickers

Although each mug is stamped with this on the bottom, placing another indicator on the front helps answer the question right away.



Available in sheets of 24
Sticker Size: .75" x .5"

Since all of our pottery is made by hand, at times there will be slight differences in size, color, and glaze consistency. From the throwing rings on the inside to the marbling on the outside, these beauty marks are a true testament to the art of handmade stoneware.

New Orders: To be added to our Art Wait List, all new orders require a first-time setup fee of \$150-\$200 depending on the complexity and quality of supplied files and images.

Included in your setup fee:

- Creation of your custom medallion
 - One art proof plus one revision
- Note: additional design time will be billed at \$60/hour.*

One-Time Orders: All one-time orders for special occasions such as birthdays, anniversaries, and family reunions require a \$300.00 setup fee since these items are not likely to be reordered in the future.

Artwork Changes: A charge of \$50.00 will be assessed for any changes to your original approved design — such as adding an anniversary banner, established dates, or a location.

Retired Artwork: Molds will be retired if no orders are placed after three years. A \$50 fee will be assessed per medallion to bring back any retired artwork.

Prices: Current prices are shown on the enclosed price list. All prices are subject to change without notice.

Underrun: Due to the nature of the firing process, all orders come with a 10% underrun, which may not be remade. **We do not ship or bill for mugs that fail our inspection.**

Shipping & Handling: All orders will be shipped FOB shipping point St. Paul, MN 55114. Shipping charges are billed on your invoice once your order has shipped. **USPS/UPS/FedEx Collect or Courier:** handling fee of \$10.00/box.

Payment: We accept American Express, MasterCard, Visa, Discover and/or check.

Delivery: Depending on current production times, please allow 8-12 weeks from the date we receive your signed art approval and order confirmation forms.

Rush Orders: All rush orders are assessed a 25% charge. This is applied to the total order before shipping. **Availability is subject to production schedule.**

Additional Setup Fee: A charge of \$50.00 will be applied to create any of the following items: Coasters, Do Not Disturb signs, Magnets, Ornaments, Double Shots, Small Soup Crocks, Shot Glasses, and Leather Key Fobs. These products require the alteration of artwork and the creation of a new mold specifically made to accommodate the differences in size and shape.

Return Policy: No returns are accepted without approval from Deneen Pottery. If you have any problems, just give us a call.

Please call us with any questions: (888)646-0238
We look forward to working with you!