

Our Story

The year was 1972 and my parents, Mary and Peter Deneen, had been married for two years. They were living in a duplex on East River Terrace in St. Paul, one block from the mighty Mississippi. In a garage behind that house is where they started making functional and decorative pieces of handthrown stoneware. While my mom worked as a secretary in downtown Minneapolis, my dad spent his days throwing at the wheel. In the evenings, they would combine their artistic talents as they decorated pots to be sold at craft shows throughout the Twin Cities and upper Midwest.

Before long, their fledgling company began to take flight — with their first big order coming from J. R. Watkins in the form of spice jars. When the orders went from the tens to the thousands, my dad knew that he needed help. This marked the birth of our very unique production pottery company, which now employs upwards of 70 craftspeople and spans over 40,000 square feet in St. Paul's Midway neighborhood.

A collective love of family is still the driving force behind our goal to produce superior quality stoneware. Each hand-thrown coffee mug is touched by over 24 pairs of hands and although amazingly uniform, no two are exactly the same. Our stoneware is lead free and safe for the microwave, dishwasher, oven, and freezer. When you purchase a mug made by Deneen Pottery, know that you are supporting a family business that holds true to a craft that is rich in tradition and history.





Using average emissions factors, over the next 25 years our solar energy will help to avoid 2,170 metric tons of CO2. This is equivalent to:



2,331,623 Pounds of coal burned



55,660 Trees planted



244,728 Gallons of gas consumed

457 Passenger vehicles taken off the road for a year



News to Share...

It's hard to believe that 47 years have passed since my parents started Deneen Pottery. Although some days I feel much older, I have thoroughly enjoyed growing up along with the company and feel privileged to have welcomed so many customers and staff members into our Deneen "family" along the way.

What an amazing year it's been!

On the family front - my daughter Eloise is now in the second grade and has begun playing the violin, while Theo (who is going to be six this year) loves paging through books. He's not quite reading yet, but he knows all his letters! Olive, our #1 shop dog, has a new sister: Desithe-Doodle! These two cuties are always ready for a walk, treat or a nap in the sun.

Speaking of SUN, you can now tell everyone that your mugs are, in part, fired by solar! Our rooftop 137 kW solar project is now generating energy and offsetting CO2. Deneen Pottery has always been committed to conserving resources: we use starch biodegradable packing peanuts and recycled newsprint in our Shipping Department. We are also implementing an improved composting and recycling initiative in 2019. After all, we only have one earth and it's vital we protect it!

Most importantly, we want to say thank you! Our family business continues to grow because of YOU, our wonderful customers. We are blessed by every order you place with us and our entire staff strives for excellence with the creation of each and every piece.

On behalf of myself, my wife Annie, and my parents - Peter and Mary Deneen - we are excited for the year ahead!

Gratefully, Niles Deneen, Presiden

Signature Mugs®





Signature Mugs®



Patriot 12+ oz. • Burgundy Rancher 12+ oz. • Fieldstone Camper 14+ oz. • Black w/Red Straight 10 oz. • Midnight w/Lilac White

Tankards



Nokomis Tankard 23 oz. • Black w/Kiwi White

Straight Tankard 18 oz. • Hunter

Norg Tankard 18 oz. • Fieldstone

German Tankard 16 oz. • Black w/Hunter White



Our stoneware is lead free and food safe. Kiln fired to 2100°F, each piece is durable and safe for the dishwasher, oven, freezer, and microwave!



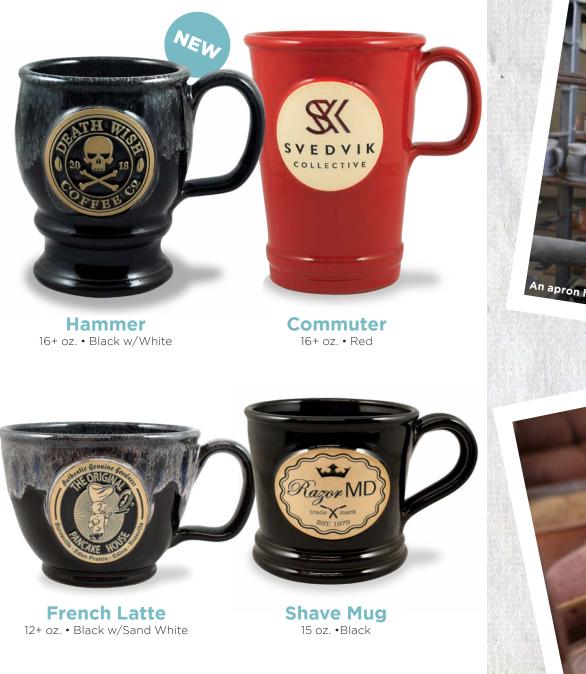




18 oz. • Black w/Lilac White

22 oz. • Peacock w/Blue White





ur life's work is in your ha An apron hanging on our production floor. A mug being thrown at the pottery wheel.

Tableware



Small Soup Crock

What goes best with a half sandwich? A cup of soup!

10 oz. • Kiwi w/Blue White Note: Additional \$50 setup fee

Tableware



Petite Tumbler

At just over 3.25" tall, the Petite Tumbler is perfect for kids and kids at heart!

6+ oz. • Lilac Note: Additional \$50 setup fee



Medium Soup Crock

We fire to 2150°F, making all of our stoneware oven safe — bring on the French onion!

12 oz. • Sage



Soup Mug

Perfect for getting a handle on it. Great for ice cream or cereal too!

12 oz. • Burgundy w/Sand White



Large Soup Crock

When the Original Pancake House needed something bigger, we created the LARGE.

14 oz. • Red



Medium Creamer

Whether you're serving hot syrup or coffee creamer, this little pitcher is just fun to handle. You could use it as a bud vase too!

4+ oz. • Chocolate



Shot Glass

This large shot glass works great for espresso or displayed on the counter as a toothpick holder!

2 oz. • Red w/Black Fill and Federal Blue

Note: Additional \$50 setup fee



Bud Vase

One of our most popular non-mug pieces. They are perfect for adding a touch of color to any table or retail display.

Red and Sky Blue

Flatware

Flatware items require an additional setup fee of \$50. Different sizes and shapes require the production of a new mold.

Magnets

Magnets are almost identical to the mug emblems — just a bit thicker and they stick to your fridge! Packaged in bulk or also available in a compostable cellophane bag for easy displaying.

Available in most solid glazes. Cranberry, Midnight, and Hunter shown below from left to right.



Coasters

College bookstores sell them as paper weights and our best innkeepers love their classy detail and use them in the sitting room or on bedside tables.

Available in most solid glazes and includes a cork backing. Light Teal, Federal Blue, and Midnight shown below from left to right.



Ornaments

Ornaments are also almost identical to the mug emblems — just a bit thicker. They come with a brass S-hook for hanging and prepackaged in a compostable cellophane bag for easy displaying.

Available in most solid glazes. Midnight shown to the right.



Key Fobs

Please note that leather is a natural material. Every lot will have a variance and there can be noticeable differences in color and texture within an order.

Please inquire for color options.



Do Not Disturb Signs

We have seen "Lettuce Alone," "Go Away," and even "Merry Christmas." Signs have a 3" diameter and come with the choice of a burgundy, navy, hunter, or cream ribbon.

Available in most solid glazes. Navy shown in sample.



ARTWORK & design

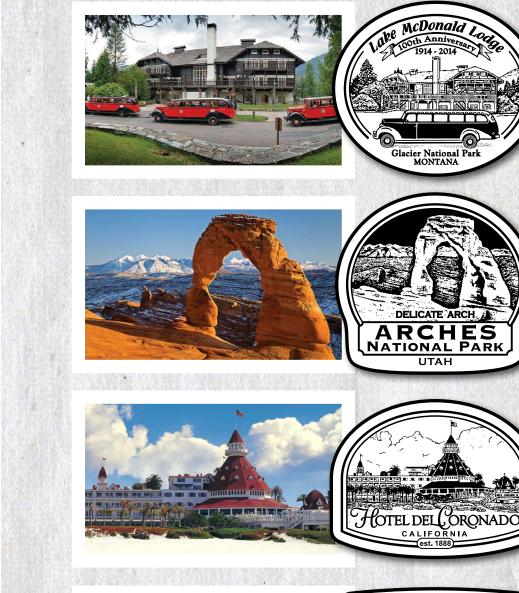
Creating Your Custom Medallion

Included in the first-time setup fee is the creation of your custom medallion. Simply provide us with a high resolution image (at least 300 dots-per-inch and 4" wide) and our art department will do the rest! We make sure that the emblem we create for you is exactly as you have imagined.

Visit **deneenpottery.com** to see more examples of our work.

Submitting Your Art

- You must submit your own artwork or photographs, we do not design logos and cannot use trademarked images
- Photographs must be at least 300 dpi and 4" wide
- Vector images with fonts converted to outlines from Adobe Illustrator® are the preferred format for all logos
- Large, clear, and non-pixilated digital images work best
- You can also submit brochures and/or letterheads







Solid Glazes



Gloss Junior Executive



Fieldstone Pepin



Cranberry Round Belly



Sunset Orange w/ Black Fill • Tall Belly



Butter Flare



Sage Round Belly



Round Belly

Chocolate

Red

Ramsey





Grey



Peach Flare



Light Dijon Footed



Moss Junior Executive



Forest Abby



Aqua

Junior Executive



Round Belly

Peacock

Diner

Navy

Teal Tall Belly





Powder Blue Round Belly



Federal Blue Straight



Heritage Blue Abby



Lilac Abby



Denim

Round Belly

Sky Blue

Flare

Purple

J-Bell

Hunter

Junior Executive





Tall Belly





Pink Round Belly



Wisteria

Abby

For a list of popular glaze colors, go to: **Page #28**

Plum Ramsey







Dijon

Flare

Kiwi

Footed



Black

Tall Belly

Burgundy

Round Belly











Gloss w/Blue Trim Round Belly



Grey w/Hunter White Footed



Black w/Coral Round Belly





Black w/Lilac White Round Belly



Black w/Red Rancher

24 | deneenpottery.com



Norg Tankard



Gloss w/Green Trim Round Belly

Black w/Burgundy

Footed



Round Belly

Black w/Burgundy

White • Footed

Black w/Hunter White

Camper

Grey w/Black White



Grey w/Blue White Footed



Black w/Cinnamon White • Ramsey



Black w/Kiwi White Tall Belly



Black w/Navy White Footed





Black w/White Round Belly



Chocolate w/Sunset Chocolate w/ White • White • Tall Belly



Chocolate w/Cinn. White • Rancher



Chocolate w/Coral Chocolate w/Sand White • Round Belly White • Footed





Cinnamon w/Sunshine White • Round Belly





Ramsey



Cinnamon w/ White

Burgundy w/Sunshine Camper



Cranberry w/Sand White · Camper





Cinnamon w/Dijon White • Ramsey



Burgundy w/Sand White • Footed



White • Tall Belly



Red w/Sand White Tall Belly



Black w/Pink

Round Belly





Black w/Sunshine Red







Black w/Sunshine

Flare

Black w/Sand White



Footed

Burgundy w/Blue White • Round Belly





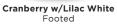
























Coral w/Dijon White

Camper

White • Straight

Dijon w/White

Footed

Lt. Dijon w/Coral White

Round Belly

Sunset Orange w/Dijon Sunset Orange w/Black



Red w/White Round Belly



Peach w/Dijon White Round Belly



Dijon w/Cinnamon White • Round Belly



Lt. Dijon w/White Junior Executive



Abby

Sage w/Dijon White



Round Belly



Sage w/Hunter White

Sage w/Sand White



Coral w/Sand White

Footed

White & Black Fill

Round Tankard

Lt. Dijon w/Burg.

White • Flare

Abby

Kiwi w/Blue White Ramsey



Coral w/Sunshine White Tall Belly



Sunshine w/White Round Belly



Lt. Dijon w/Cinn. White Round Belly

Sage w/Burgundy

White • Footed



Kiwi w/White Round Belly



Forest w/Blue White Footed



Round Belly



Moss w/Kiwi White Round Belly

Forest w/Dijon White

Camper



Moss w/Sand White

Round Belly

Moss w/Cinn. White

Round Belly



Forest w/Sand White Forest w/Sunshine Flare White • Abby



Hunter w/Black White Round Belly

Hunter w/White

Round Belly



Hunter w/Blue White Hunter w/Dijon White Camper Patriot

Lt. Teal w/Blue White Round Belly



Norg Tankard

Teal w/White

Camper

Aqua w/ Blue White Tall Belly



Patriot



Lt. Teal w/Cinn. White Lt. Teal w/Rose White Abby













Forest w/ White



Seafoam w/White

Round Belly

Powder Blue w/Blue

White • Ramsey

Federal Blue w/Dijon

White • Round Belly



Seafoam w/Rose White Round Belly



Peacock w/Dijon White Footed



Federal Blue w/Cinn. White • Small Abby



Navy w/Cinn. White Flare

Navy w/Kiwi White

Round Belly







Navy w/Powder Blue

White • Footed

Navy w/Dijon White Round Belly





Navy w/Sand White

Round Belly

Navy w/Grey White Footed

Federal Blue w/Sand White • Round Belly

Peacock w/Black White Peacock w/Blue White

Powder Blue w/Sunshine Powder Blue w/White

Round Belly

White • Round Belly

Round Belly

Ramsey

Federal Blue w/White Round Belly



Navy w/Hunter White Ramsey



Navy w/Sky Blue White • Footed

Navy w/Sunset White Footed



Midnight w/Dijon White • Footed



Midnight w/Sunset White • Footed



Midnight w/Sand White • Footed



Heritage Blue w/Grey White • Round Belly



Navy w/White Camper



Midnight w/Cinn.

White • Tall Belly

Midnight w/Burg. White • Round Belly



Midnight w/Kiwi White Midnight w/Lilac Patriot White • Round Belly

Midnight w/Sunshine White • Footed

Midnight w/Sky Blue

White • Ramsey



Midnight w/Plum Midnight w/Rose White • Round Belly White • Round Belly



Midnight w/White

Abby

Flare

Galaxy Endicott Tankard





Sky Blue w/Dijon White • Ramsey



Heritage Blue w/Sand Heritage Blue w/White White • Patriot









Midnight w/Hunter

White • Round Belly



Wisteria w/Plum Flare

Lilac w/Plum White Small Abby





Lilac w/White

Round Belly



Purple w/Plum White Footed



Purple w/Sunshine Plum w/Burgundy White • Round Belly White • Footed



Purple w/Lilac White

Round Belly

Plum w/Dijon White Round Belly







Plum w/Sunset White Tall Belly



Plum w/Sunshine White • Round Belly

All glazes are subject to variation in color, hue, and appearance. accordance with their handmade origins and are not considered seconds because of these



Plum w/Navy White Round Belly



Plum w/Sand White Flare

Purple w/Dijon White

Round Belly

Popular Glazes





Plum w/Lilac White



Black w/Cinnamon White





Hunter w/Blue White



Depending on your chosen glaze color and the amount of recessed area in the medallion design, we may recommend additional back fill. Please see some of our available options below.



Endicott Tankard



Gloss w/Navy Fill

Diner





Butter w/White w/Black Fill • Ramsey

Sand w/Black Fill Ramsey









Red w/Black Fill Junior Executive

Sunset Orange w/Black Fill • Tall Belly

Sunset Orange w/Navy Fill • Footed

Sunshine w/Black Fill Footed



The Mug Shelf

Displaying your mugs will help them sell, which means we get to make more for you! These shelves ship flat and don't take up much space at all. Choose between two sizes and stains: Walnut (pictured left) or Birch (pictured right).



Available in two sizes (for 4 or 9 mugs) and two stains (Walnut or Birch)

Single Mug Gift Boxes

Great for packaging, displaying, and presenting. Peter Deneen loves making pyramids of boxed mugs at conferences.





Available in lightweight (top) or heavyweight (bottom)

'Made in the USA' Stickers

Although each mug is stamped with this on the bottom, placing another indicator on the front helps answer the question right away.

Available in sheets of 24 Sticker Size: .75" x .5"



Terms

Since all of our pottery is made by hand, at times there will be slight differences in size, color, and glaze consistency. From the throwing rings on the inside to the marbling on the outside, these beauty marks are a true testament to the art of handmade stoneware.

New Orders: To be added to our Art Wait List, all new orders require a first-time setup fee of \$150-\$200 depending on the complexity and quality of supplied files and images. **Included in your setup fee:**

- Creation of your custom medallion
- One art proof plus one revision

Note: additional design time will be billed at \$60/hour.

One-Time Orders: All one-time orders for special occasions such as birthdays, anniversaries, and family reunions require a \$300.00 setup fee since these items are not likely to be reordered in the future.

Artwork Changes: A charge of \$50.00 will be assessed for any changes to your original approved design — such as adding an anniversary banner, established dates, or a location.

Retired Artwork: Molds will be retired if no orders are placed after three years. A \$50 fee will be assessed per medallion to bring back any retired artwork.

Prices: Current prices are shown on the enclosed price list. All prices are subject to change without notice.

Underrun: Due to the nature of the firing process, all orders come with a 10% underrun, which may not be remade. **We do not ship or bill for mugs that fail our inspection.**

Shipping & Handling: All orders will be shipped FOB shipping point St. Paul, MN 55114. Shipping charges are billed on your invoice once your order has shipped. USPS/UPS/ FedEx Collect or Courier: handling fee of \$10.00/box.

Payment: We accept American Express, MasterCard, Visa, Discover and/or check.

Delivery: Depending on current production times, please allow 8-12 weeks from the date we receive your signed art approval and order confirmation forms.

Rush Orders: All rush orders are assessed a 25% charge. This is applied to the total order before shipping. **Availability is subject to production schedule.**

Additional Setup Fee: A charge of \$50.00 will be applied to create any of the following items: Coasters, Do Not Disturb signs, Magnets, Ornaments, Double Shots, Small Soup Crocks, Shot Glasses, and Leather Key Fobs. These products require the alteration of artwork and the creation of a new mold specifically made to accommodate the differences in size and shape.

Return Policy: No returns are accepted without approval from Deneen Pottery. If you have any problems, just give us a call.

Please call us with any questions: (888)646-0238 We look forward to working with you!